

GR TOYOTA

**TOYOTA MOTOR PHILIPPINES
LAUNCHES 2024
MOTORSPORT SEASON WITH
REBRANDED TOYOTA GAZOO
RACING PHILIPPINE CUP**



**PT GAJAH TUNGGAL TBK
EXHIBITED COMPLETE
PRODUCT LINE AT GIAS
2024**



**GT RADIAL ACHIEVED
INDONESIA ORIGINAL
BRAND AWARD 2024**

GT Radial

Product Category
Car Tire



**TGRI X GT RADIAL
DOMINATES NATIONAL
SLALOM CHAMPIONSHIP**



TOYOTA MOTOR PHILIPPINES LAUNCHES 2024 MOTORSPORT SEASON WITH REBRANDED TOYOTA GAZOO RACING PHILIPPINE CUP

TOYOTA GAZOO Racing embodies TOYOTA's unwavering dedication to pushing boundaries and creating "ever-better" cars. This year, Toyota Motor Philippines is prepared to kick off its 2024 motorsport season with exciting new developments and surprises for its premier one-make race series, now rebranded as the Toyota Gazoo Racing Philippine Cup for its tenth season. This change marks a new chapter in the longest-running one-make race (OMR) series in Philippine.

The TGR Philippine Cup will span three race weekends, open to the public, scheduled for July 13, September 28, and November 9, all taking place at the Clark International Speedway in Pampanga. Competitors, both new and returning, from various racing teams across the nation, will compete in the TGR Philippine Cup Sprint Race across three categories: Promotional Class, Sporting Class, and Super Sporting Class. These races aim to determine the top talents in Philippine motorsports.

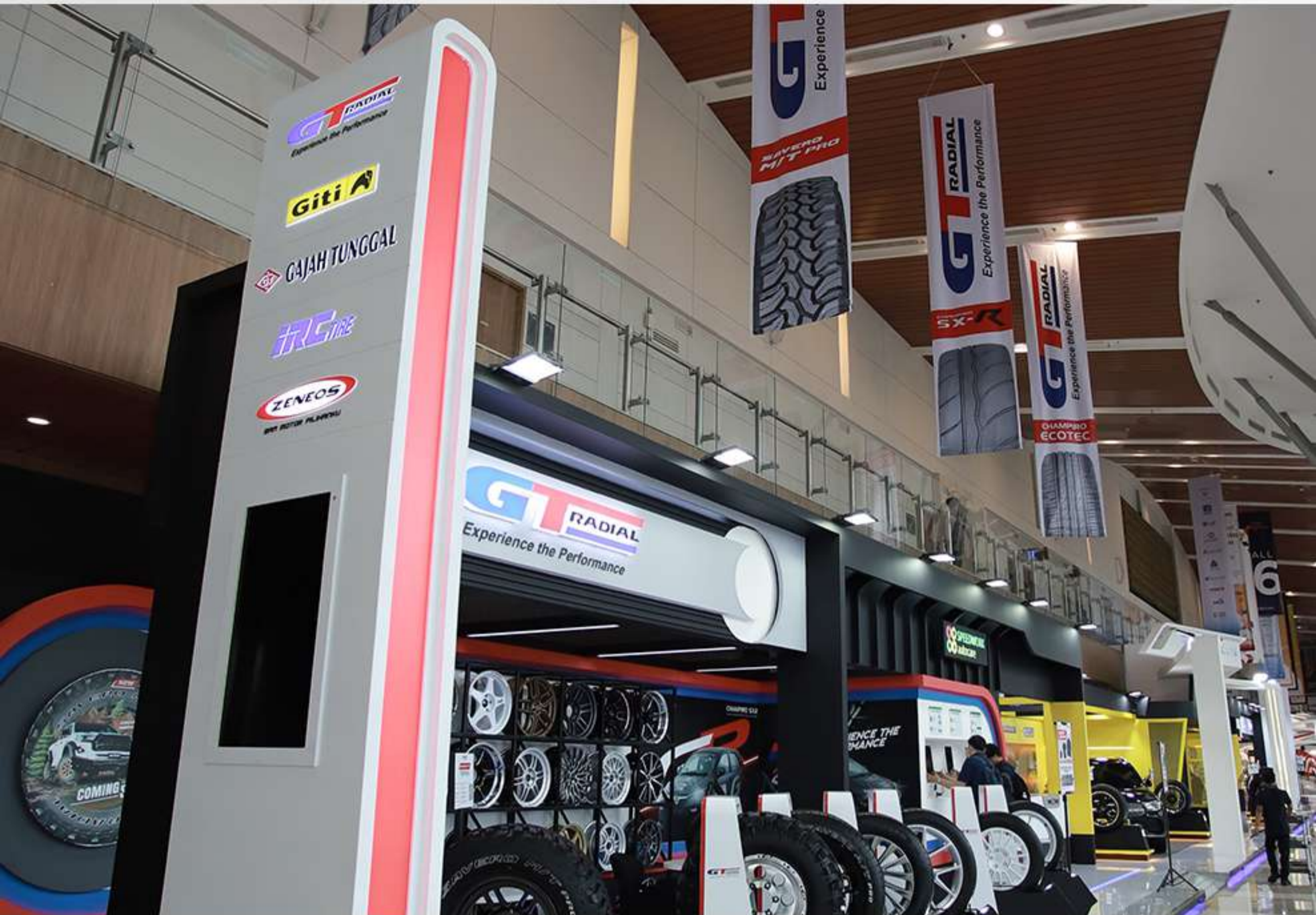


The race cars will be equipped with GT Radial high-performance tires—Champiro GTX PRO, Champiro SX-R, and Champiro SX2. With a focus on enhancing grip, stability, and overall driving dynamics, GT Radial's high-performance tires are designed to meet the rigorous demands of competitive racing. The integration of advanced materials and tread designs not only improves speed and precision but also provides drivers with the confidence to push their vehicles to the limit, knowing their tires can handle the extreme conditions of motorsport.

“In 2014, TMP launched its motorsports program dedicated to producing high-performance cars, activating exciting motorsports events, and creating unique experiences for fans. Our hope for this new chapter of Toyota motorsports in the Philippines is to elevate the experience even further for fans by providing them with more ways to enjoy Toyota Gazoo Racing,” said TMP First Vice President for Vehicle Sales Operations, Mr. Danny Cruz.

GT Radial remains at the cutting edge of tire technology in motorsport events, utilizing its extensive experience and research and development insights to push the boundaries of what is possible. This commitment to innovation enables racers to experience unparalleled performance, handling, and durability on the track.

The Toyota Gazoo Racing Philippine Cup is proudly presented by Official Fuel Partner Petron and Official Tire Partner GT Radial, in collaboration with Official Timekeeper Seiko. This event is also supported by Toyota Financial Services Philippines, myToyota Wallet, Denso, AVT, 3M, Rota, Tuason Racing, OMP, and Kinto One.



PT GAJAH TUNGGAL TBK EXHIBITED COMPLETE PRODUCT LINE AT GIAS 2024

PT Gajah Tunggal Tbk, the largest integrated tire manufacturer in Southeast Asia, participated in the 31st Gaikindo Indonesia International Auto Show from 18 -- 28 July at ICE BSD City, Tangerang. With the theme "Driving the Future with Innovation", the PT Gajah Tunggal Tbk booth showcased pioneering tire technology and a comprehensive range of products. Visitors were able to explore our advanced tire solutions at Pre-function Hall 5-6, ICE-BSD City, Tangerang.

Introducing New Passenger Car Tires (Giti Sport S2 & GitiControl P10)

This year, PT Gajah Tunggal Tbk introduced a new line of Giti (pronounced ji-ai-ti-ai) passenger car tires, expanding on the success of Giti's TBR (Truck and Bus Radial) tire products already available in Indonesia. After success in the global market, this passenger car tire has now entered the Indonesian market, offering a smart premium choice for professionals who appreciate the latest technology and innovation. These tires feature Giti's proprietary AdvanZtech technology, ensuring advanced technology and high riding performance.



Giti Sport S2: A premium Ultra-High-Performance tire with German technology standards, designed to take premium vehicles to the next level. This tire has the best combination of control when driving on wet roads and has reliable braking force control. Available with a tread width of 235-255mm, aspect ratio of 45-55, and wheel size of 19-20 inches, as well as a speed index of W (270km/h).

Designed at Giti Tire's European Research and Development Center in Hannover, with testing at MIRA facilities in the UK as well as key locations in Germany and Spain. Will be available in 5 sizes. The words "Powered By Sparco®" are printed on the tire wall, which will be introduced gradually starting from the partnership in 2023.

Giti Control P10: Ultra-High-Performance summer tire designed to provide a safe driving experience with low noise, ideal for drivers who prioritize comfort. Available with a tread width of 225-265mm, aspect ratio of 45-60, and wheel sizes of 18-19 inches, as well as a speed index of V (240km/h). Will be available in 8 sizes. These new models will be available in the fourth quarter of this year. For further information, visit www.giti.co.id.

Interactive Experience at Our Booth

Visitors experienced our latest tire innovation through exciting VR and AR gameplay. This interactive experience allowed visitors to understand the benefits and features of our products firsthand while participating for a chance to win exclusive prizes.

GT Radial - Introducing the New 'Savero M/T Pro' Tire

Designed for 4x4 and SUV enthusiasts, the new Savero M/T Pro offers unrivaled traction and durability on any terrain. Key features include a self-cleaning tread design, superior off-road performance and reliable case durability. Available in sizes 13 to 20 inches, with a Q speed rating, this tire is perfect for the adventurous. The Savero M/T Pro, with the tagline "Conquer Trails. Embrace Adventure," will be available in the fourth quarter of this year.

Discover Our Comprehensive Product Line

Apart from Giti and GT Radial, our booth also displayed products from Gajah Tunggal commercial tires, which are known for their durability and reliability, as well as IRC and Zeneos tires, which showcase innovative motorbike tires that prioritize performance and are environmentally friendly.

Supporting the Automotive Industry

"Our participation in GIIAS 2024 showed our commitment to showcase our complete product line and support the Indonesian automotive industry as well as our OEM partners. We aimed to foster closer relationships and contribute to the growth and development of the automotive industry in Indonesia," said Leonard Gozali, Head of Marketing, PT Gajah Tunggal Tbk.



TGRI X GT RADIAL DOMINATES NATIONAL SLALOM CHAMPIONSHIP

The MLD SPOT AUTOKHANA National Slalom Championship's second round, held on July 13 in Sidoarjo, East Java, saw GT Radial-supported teams showcasing exceptional performance. The Toyota Gazoo Racing Indonesia (TGRI) team, equipped with GT Radial tires, dominated the event, clinching the team championship in both Class F (Modified) and Class A.

In a thrilling turn of events, Adrianza Yunial of TGRI, using GT Radial tires, claimed victory in the Final F category. This win not only secured the round for Yunial but also solidified his position at the top of the 2024 national slalom championship standings.

The event highlighted the superior performance of GT Radial's Champiro SX2 and GTX Pro tires, which have become the preferred choice for many national slalom racers. This success further cements GT Radial's reputation for producing high-performance tires capable of meeting the demands of competitive motorsports.

Throughout July 2024, GT Radial continued to demonstrate its commitment to innovation, performance, and supporting motorsports across various disciplines. From powering professional racing events to introducing new products for everyday drivers, GT Radial reinforced its position as a leading tire manufacturer capable of meeting diverse needs in the automotive world.



GT RADIAL ACHIEVED INDONESIA ORIGINAL BRAND AWARD 2024

GT Radial, a tire product of PT Gajah Tunggal Tbk, has been honored with the Indonesia Original Brand Award 2024, presented by SWA in collaboration with Business Digest. The award, given in the Car Tire product category, recognizes GT Radial's exceptional quality and customer satisfaction, earning the "Excellent" predicate on July 25, 2024.

The award is based on research conducted through a survey of 5,000 respondents across six major cities in Indonesia, focusing on satisfaction, loyalty, and advocacy levels. This recognition highlights the strength and competitiveness of local products like GT Radial, both domestically and internationally.

This achievement is a testament to the collaborative efforts of the Sales, Marketing, Research and Development teams, and all contributors to GT Radial's success. As GT Radial continues to expand in the global market, the brand remains committed to research and innovation, ensuring compliance with international standards and certifications in various countries.